



Legal Department
229 West 43rd Street
New York, NY 10036

tel 212.556-7602
fax 212.556-4634
encary@nytimes.com

Kenneth A. Richieri
Vice President and General Counsel

Juliette L. Blake
Rhonda L. Brauer
Diane Brayton
Yvette Encarnación
George Freeman
Marcijane Kraft
David E. McCraw
Lee K. Riffaterre
Deirdre Sullivan
Alison C. M. Zoellner

April 6, 2007

Via E-Mail and Regular U.S. Mail

DreamHost Web Hosting
417 Associated Road #324
Brea, CA 92821
email: newyourketimes.com@proxy.dreamhost.com

Re: www.newyourketimes.com

To Whom It May Concern:

I am counsel to The New York Times Company (“The Times”). It has come to my attention that you have obtained the URL www.newyourketimes.com and that you are using it to post fake articles that are doctored to look like real *New York Times* articles (for example, see <http://www.newyourketimes.com/content/article76649.html>). This is a flagrant violation of our intellectual property rights, which is capable of tarnishing the goodwill associated with our world famous newspaper and we will not stand for it. As set forth below, your use of a domain name that is confusingly similar to trademarks owned by The Times violates a variety of laws and regulations.

First, your use of the above domain name in the manner you are using it violates Section 43(a) of the Lanham Act in that it is likely to confuse consumers into believing that The Times has sponsored, endorsed, authorized or is otherwise connected with your website, which we believe is obviously your goal.

In addition to running afoul of Section 43(a) of the Lanham Act, your actions are wrongful pursuant to the Uniform Domain Name Dispute Resolution Policy adopted by the Internet Corporation for Assigned Names and Numbers (“ICANN”) because (1) the domain name at issue is confusingly similar to our trademark; (2) you have no rights or legitimate interest in the domain name; and (3) the domain name was registered and is being used in bad faith.

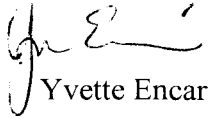
Finally, in addition to being wrongful under ICANN’s Uniform Dispute Resolution Policy, your conduct is also actionable under the federal Anti-Cybersquatting Protection Act.

We therefore demand that you immediately cease and desist from any further use of the www.newyourketimes.com URL or any other domain names that are confusingly similar to trademarks belonging to The Times and that you provide us with written assurance of the same.

If we do not hear from you within three (3) business days, we will do whatever is necessary to protect our rights and remedies under applicable law.

The above demands shall not waive or prejudice any rights or remedies that The Times may have in respect of the matters set forth herein, all of which rights and remedies are expressly reserved.

Sincerely,



Yvette Encarnacion

YE:dlb

cc: Rich Meislin, NYTimes.com